

AP

www.ApolloGT.com

ALLO

male models

the positive image of man through

F A S H I O N , F I T N E S S , & E N T E R T A I N M E N T

It's

FASHION

WE DON'T PUT
one or two TINY
photos in the
CORNER of the
PAGES.

WE give THEM
FULL SPREADS.

APOLLO

male models

P.O. Box 612346 North Miami, FL 33261
phone: 954 604 2984

ACTION STAR and MORE!

LIGHT CAMERA ACTION

Sean Ching

Sean Ching has been in films such as "Blood Fools", "Big Water", "Moby Dick", and "The Last Samurai" and recently starred in the hit action film "The Expendables". He is also appearing on TV shows like "The Contender" and "The Mentalist" as a guest star. Sean Ching has been featured in "The Hollywood Reporter", "Entertainment Weekly", "The Guardian", "The Daily Mail", "The Daily Telegraph", "The Daily Express", "The Daily Mirror", "The Daily Star", "The Daily News", "The Daily Mail", "The Daily Express", "The Daily Mirror", "The Daily Star", "The Daily News", "The Daily Mail", "The Daily Express", "The Daily Mirror", "The Daily Star", "The Daily News".

FASHION WEEK

MERCEDES-BENZ FASHION WEEK

PHOTOGRAPH BY [Name]

COVER MODEL

Michael Bergin AMM Cover-Model

It is AMM's extreme pleasure to work with such fine models for its covers, but to have Michael Bergin on its cover makes me feel that I want to thank Michael for taking the time to be a part of this. I'm also grateful to Frank Costanzo and photographer John Franco whose continued effort and photographs have contributed to this and made it possible.

Model Actor Author

Apollo Male Models Magazine is dedicated exclusively to fashion/fitness male models and athletic actors. We focus on highlighting the well seasoned models and actors at the same time promote the aspiring talents. We also feature events such as fashion weeks and fitness competitions around the globe. AMM is photo-intensive and content-driven with articles and interviews from professional working male models, actors, action stars, photographers, fashion designers, artists, make-up artists, stylists, talent agencies, advertising agencies, cosmetic lines for men, athletes and nutritionists. It promises to inform, entertain, and create jobs for those who work in this exciting industry. Furthermore, students in fine arts, photography, fashion design and physical and fitness can benefit by learning from the interviewees of Apollo Male Models Magazine. We look at different types of men's apparel and fashion from issue to issue, as well as discussing a whole range of photography from artistic nudes to high fashion photography. Articles from models, personal trainers and life-style writers will contribute to the completion of the magazine.

After being online for about three years, Apollo Male Models has responded to the demand from its readers by going to print. It contains no frontal nudity and no profane language. Achieving national and international distributions, its readers range from those who like to keep track of their favorite models, photographers, designers, etc. to the working professionals in the modeling world. Many will come to celebrate the creativities on the pages of Apollo Male Models Magazine.

It's

ACTION

WE WON'T

WRITE ABOUT

IT TO DEATH.

WE SIMPLY

BRING YOU

the

ACTION STAR.

Our readers are:

Key figures in the fashion and modeling industries
Models
Actors
Talent Agencies
Casting Agencies
Modeling Agencies
Advertising Agencies
Production Agencies
Gyms and Men's Grooming Lounges
Photographers
Fashion Designers
Artists
Make-up Artists and Stylists
Athletes
Personal Trainers and Bodybuilders
Nutritionists
Product Companies from skin and hair care to camera equipment
Aspiring Male Models and Actors
Writers
and those who follows up on their favorite models, actors, agencies, photographers, fashion designers and etc.

Our readers are from around the globe, including:

AMM Magazine showcases:

- packed contents
- lots of photos
- important figures in the industry
- dedication
- appreciation for our interviewees
- creativity
- connections
- and most of all, the love for looking real good and feeling healthy.

AMM Magazine contains:

- no hype
- no made-up pie chart of readership
- no foul language
- no frontal nudity
- no garish toppings
- no false promises
- and no gossiping

- United States
- Great Britain
- Australia
- Canada
- Sweden
- Germany
- Spain
- France
- Netherlands
- South Africa
- Malaysia
- Belgium
- Italy
- Norway
- India
- Russian Federation
- Philippines
- Poland
- Romania
- Turkey
- Singapore
- Puerto Rico
- Algeria
- United Arab Emirates
- Former Czechoslovakia
- Guatemala
- Mexico
- Czech Republic
- Indonesia
- Costa Rica
- Hong Kong
- Japan
- Taiwan
- Bahamas
- Switzerland
- Nigeria
- Portugal
- Israel
- Egypt
- Saudi Arabia
- Thailand
- Iran
- Vietnam
- Pakistan
- Sri Lanka
- Antigua and Barbuda
- Morocco
- Finland
- Austria
- Argentina
- New Zealand
- Denmark
- Cyprus
- Hungary
- Slovenia
- Ireland
- Syria
- Satellite access host
- Belize
- El Salvador
- Peru
- Venezuela
- Croatia
- Ecuador
- Bermuda
- Greece
- Panama
- Uruguay

Currently releasing in August and February.

Deadlines for submitting ads are July 6th and January 6th. Please reserve your ad space as soon as possible. **NOTE:** This ad rate applies to 2011-2012 period. Please check with us for an updated media kit.

Ad Sizes & Rates for 2011-2012 Issues:

Full single page is 8.5" wide x 11" tall.
Full spread is 17" wide x 11" tall.
All Measurements here are in inches.
Add 0.125" of extra space on each side of your ad for bleed.

Your ad for full bleed spread then should be 11.25" tall x 17.25" wide.



Full Spread Ad before content page is \$6,700.00 per issue running once.
\$4,900.00 per issue running twice (\$4,900 x 2 = \$9,800)

Your ad for full bleed page should be 8.75" x 11.25".



Full Page Ad Back Cover is \$3,900.00 per issue running once.
\$2,800.00 per issue running twice (\$2,800 x 2 = \$5,600)
Full Page Ad Inside Back Cover is \$3,400.00 per issue running once.
\$2,500.00 per issue running twice (\$2,500 x 2 = \$5,000)
Full Page Ad anywhere else is \$3,000.00 per issue running once.
\$2,300.00 per issue running twice (\$2,300 x 2 = \$4,600)

Horizontal half page size ad is 5.25" x 8.75".



Half Page Ad is \$1,500.00 per issue running once.
\$900 per issue running twice (\$900 x 2 = \$1,800)

It's

FITNESS

WE DON'T DO
IT ALONE.

WE DO IT with
THE WHOLE
WORLD.

INCLUDING
THE NUDISTS.

Events Apollo Male Models Magazine attends, features, and/or co-sponsors:

- SoBe Men's Show
- Mercedes-Benz Fashion Week, NY, Miami, Berlin
- London Fashion Week
- Milan Fashion Week
- Paris Fashion Week
- Tokyo Fashion Week
- Model Universe Championship
- and many Many MANY MORE!
- We distribute our magazine at many events
- and at our release parties for FREE!



above: Interview with model/action star Terrance Murphy
below: Model/Actor Vincent De Paul signing autograph of his spread in Apollo Male Models Magazine for his fan



above: model Charles Justo from Ed Hardy - Mercedes-Benz Fashion Week Miami Swim
below: model/actor Vincent De Paul from Nicolas Felizola runway show

